



SONAE SIERRA

Lisbon, August 1st 2006

[A new image for www.sonaesierra.com](http://www.sonaesierra.com)

Sonae Sierra's website with new functionalities

One year after the release of the new brand and graphic image, Sonae Sierra revamps the design of its website, aiming to make navigation easier for visitors, and add functionality and flexibility to the communication with the Company's stakeholders.

Visitors to www.sonaesierra.com now have new areas available on the homepage, covering themes related to Sonae Sierra's activities, where they can download Reports and Accounts, Corporate Responsibility Reports and the Company's Press Kit.

The new user registration application allows registered users to automatically receive digital versions of press releases and reports requested through the Corporate Portal.

The users of this service can register online, filling in a small form to select relevant information or to request the printed versions of the Company's Reports.

A new loop animation, developed with Flash software, with images of Sonae Sierra's shopping and leisure centres, is also part of the new image.

Sonae Sierra, www.sonaesierra.com, is the international shopping centre specialist that is passionate about bringing innovation and excitement to the shopping and leisure industry. Sonae Sierra owns or co-owns 39 shopping centres in Portugal, Spain, Italy, Greece and Brazil with a total GLA of more than 1.6 million m². Currently, Sonae Sierra has 15 other projects under development in Portugal, Spain, Italy, Germany, Greece and Brazil with a total GLA above 550.000 m². The company has earned an international reputation for the development of innovative products as well as for its management skills, and has been awarded more international prizes than any other company in this sector.

PRESS RELEASE