

SONAE SIERRA, SGPS, SA

Registered Office: Lugar do Espido, Via Norte, Maia Share Capital: € 162.244.860,00 Registered at the Commercial Registration Office of Maia under the sole register and fiscal number 502 290 811

ANNOUNCEMENT

(Translation of the original version in Portuguese)

As required under Article 3 of Regulation 5/2008, issued by the Portuguese Stock Market Authority (CMVM), Sonae Sierra announces that, by letter dated 28th February 2012, Deloitte & Associados, SROC, S.A., Statutory External Auditor of this Company, informed that, as from such date, is represented in the exercise of its duties by Teresa Alexandra Martins Tavares.

Maia, 6th March 2012

José Edmundo Figueiredo (Investor Relations)