

April 18<sup>th</sup> 2002

One month after the Inauguration of Parque D.Pedro  
**Sonae Imobiliária inaugurates Plaza Mayor**

Sonae Imobiliária will open tomorrow, in partnership with Castle Management [25%], its first project developed from the greenfield in Spain, the Plaza Mayor. This undertaking represented an investment of €46,9 million and is the first leisure centre in Andalusia with a Gross Lettable Area of over 27.000 m<sup>2</sup>. The Plaza Mayor is expected to receive 6 million visits during its first year in operation.

Based on an innovative concept, the Plaza Mayor brings together in one single site a diversified offer orientated towards leisure and spare times: cinemas, sports, bowling, children entertainment, restaurants, bars, esplanades and shops.

Inspired on the region's traditional architecture, the Plaza Mayor recreates a typical Andalusian town with streets, squares, gardens and fountains. For visitors' rest, a 20.000 m<sup>2</sup> green area with 1.000 trees has been created.

The Plaza Mayor was planned according to Sonae Imobiliária's quality standards regarding environmental management, which reflect on the construction materials, efficient energy recovery, water and effluent treatment, recycling bins, among others.

Sonae Imobiliária is a leader in development, operation and management of shopping and leisure centres, operating in Portugal, Spain, Greece, Germany, Austria, Italy and Brazil. It has currently under management 1.128.000 m<sup>2</sup> of GLA and over 3.949 shop tenants in Portugal, Spain and Brazil. In 2001 it obtained a consolidated net profit of €120,9 million.

In Spain, Sonae Imobiliária holds 25% of *Parque Principado* and is developing 3 projects: shopping and leisure centre *Avenida 40* in Madrid, the Málaga Factory Outlet and a shopping and leisure centre in Toledo.

**Plaza Mayor's Relevant Data**

Investment	€46,9 million
Population in Catchment Area	1.540.000 inhabitants
Number of Visits in the 1 <sup>st</sup> Year (estimated)	6 million
Direct Jobs	1.050
GLA	27.700 m <sup>2</sup>
Parking	2.350 cars, 230 motorcycles, 10 buses
Cinemas	20, with 4.850 seats
Gymnasium	4.271 m <sup>2</sup>
Bowling	20 alleys
Bars and Restaurants	70
Shops	30
Anchor Shops	4
Others	Nightclub and Gas Station

More Information

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