



Sonae Imobiliária presents Mediterranean Cosmos
Largest Shopping & Leisure Centre in Northern Greece

Thessaloniki, Greece – The first and largest shopping and leisure centre of its kind in Greece, **Mediterranean Cosmos**, was presented last week for the first time to Thessaloniki's business, political, commercial and financial communities at the Makedonia Palace Hotel. Located in the largest municipality of Thessaloniki, Pylea, the innovative commercial and leisure Centre represents a new source of business opportunities for local and international retailers. Furthermore, **Mediterranean Cosmos** is expected to contribute to the overall growth and development of Pylea and, to further strengthen Thessaloniki's rapidly growing political, cultural and industrial presence in Southeastern Europe. The Centre is currently under development by a powerful joint venture between Sonae Imobiliária and his joint-venture partner Charagionis Group, together with LAMDA Development, and will offer local residents, international business visitors and tourists a compelling blend of retail, leisure and cultural activities.

Mediterranean Cosmos stands on a 250,000 m² site, which belongs to the Ecumenical Patriarchate, and provides 45,000 m² GLA and 3,000 parking spaces.

The Centre is expected to drastically change the shopping habits of Greek consumers by offering a single location for all their retail, service and entertainment needs. Designed to attract people of all ages, Mediterranean Cosmos' project description includes:

- **Location:** Municipality of Pylea in Thessaloniki, Greece
- **Catchment area:** Easy access from Thessaloniki city centre and surrounding regions, including Thessaloniki International Airport (five-minute drive);

Estimated number of inhabitants in the catchment area: 1,300,000
1,000,000 local residents
100,000 university students & faculty
100,000 visitors from within Greece
100, 000 visitors from abroad

- **Gross Leasable Area (GLA):** 45,000 m²
- **Parking:** 3,000 spaces free of charge
- **anchors:** Supermarket Massoutis, Village multiplex cinema (11 screens), Zara, a “Gold Class” and outdoor cinema, a multi-unit food court, a bowling and family leisure centre.
- **Unit shops:** 226 unit shops including Zara Home, Pull&Bear, Strativarius, Bershka, Massimo Dutti, Oshyo, a traditional “Greek neighborhood” and “cultural quarter”.
- **Investment value:** € 100 million
- **Date of Completion:** Spring 2005

Inspired by a warm Mediterranean climate and landscape, the elements of “Earth, Air, Water, Myth, Art, and Culture” are successfully integrated throughout the Centre, providing a memorable customer experience. Pedestrian-friendly shopping streets transform into “treasure trails” themed with different materials (stone, wood, gold, crystal and ceramic), leading visitors to a truly new shopping and entertainment experience. One of the Center’s major features, a traditional “Greek neighborhood”, comprises a church, a museum, artisan shops, traditional taverns, an open civic space and a 500-seat outdoor amphitheatre for the staging of musical events, dance performances and festivals.