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70% of the Gross Lettable Area is already let
Sonae Sierra reinforces letting
of Boulevard Londrina Shopping in Brazil

- Inauguration scheduled for the second semester of 2012
- Boulevard Londrina Shopping will have 236 shops
- Prestigious brands present in the new shopping centre

Sonae Sierra, the international shopping centre specialist, has just signed letting contracts for new shops in shopping centre Boulevard Londrina Shopping in Brazil, which now has 70% of its Gross Lettable Area (GLA) already let.

Scheduled to open in the second semester of 2012, the new shopping centre is being built in East Londrina, and is a joint development from Sonae Sierra Brasil and the Marco Zero Group.

Boulevard Londrina Shopping will have 47.8 thousand m² of GLA and a total of 236 shops in two levels, eight of which will be large dimension shops, one hypermarket, 200 satellite shops, 25 restaurants, a leisure and entertainment area, seven cinemas and 2,400 parking spaces.

The letting contracts now signed include prestigious shops and brands in Brazil, local tenants, and brands that are making their debut in the Londrina region, such as Cinemark cinemas, Walmart hypermarket, leisure and entertainment area Magic Games, Memove, and many others.

The new shopping centre will be a part of the Marco Zero Complex, comprised of residential and office buildings, and also a theatre. It will benefit from a good access network that is now being totally reformulated to further facilitate access to the development.

According to **Fernando Guedes de Oliveira, Sonae Sierra's CEO**, "the signing of these new contracts represents an important milestone for this new development, enabling Sonae Sierra to continue to grow in one of its key markets, Brazil, which has maintained an important economic

growth that has allowed us to achieve very positive results in Brazil".

About Sonae Sierra

Sonae Sierra, www.sonaesierra.com, is the international shopping centre specialist, with a passion for bringing innovation and excitement to the shopping centre industry. The Company owns 49 Shopping Centres in Portugal, Spain, Italy, Germany, Greece, Romania and Brazil. Sonae Sierra is also providing services to third parties in Cyprus, Serbia, Morocco and Colombia. Currently, the Company has 4 projects under construction and 7 new projects in different phases of completion in Portugal, Italy, Germany, Greece, Romania and Brazil. Sonae Sierra manages a total gross lettable area (GLA) of about 2.2 million m² with more than 8,500 tenants. In 2010, the company welcomed more than 442 million visits in its shopping centres.