

Lisbon, October 26th 2009

Aiming at a greater ease and flexibility in content access

Sonae Sierra renews its corporate website

- **A more appealing design, greater functionality and flexibility**
- **The website has more than 480,000 annual visits**

Sonae Sierra has just renewed its corporate website - www.sonaesierra.com – aiming at dynamizing this tool in terms of design, functionality and flexibility, making it easier to access and share information with all visitors.

The new structure of the website, available in English and Portuguese versions, also gives access to a micro-portal of each country where Sierra operates, making available the main contents for that country, in its original language.

In this upgrade, we highlight the rapid sharing of information and the greater ease of access to contents, through tools that enable the sending of pages to third parties, the conversion to PDF format, the request of images from the image bank, and the reception of “Sierra alerts” whenever new press releases or reports are disseminated.

In the recruitment area the website makes available a set of guidelines that enable, according to Sonae Sierra’s recruitment strategy, an easier application process for anyone wishing to become a part of the Company’s staff in the different countries where it operates.

All these functionalities, paired with the innovative and appealing design aimed at providing a new dynamic and attracting further visits to Sonae Sierra’s website, which is visited by more than 480,000 users annually.

To find out more about the new functionalities of the new website, visit www.sonaesierra.com.

PRESS RELEASE

About Sonae Sierra

Sonae Sierra, www.sonaesierra.com, is an international shopping centre specialist. With passion, we bring innovation and excitement to the world of shopping and leisure. The company owns 52 shopping centres in Portugal, Spain, Italy, Germany, Greece, Romania and Brazil with a gross lettable area (GLA) of more than 2 million m². Currently, Sonae Sierra is developing 1 further project and has 11 new projects in various phases of completion in Portugal, Italy, Germany, Greece, Romania and Brazil. In 2008, the company's centres welcomed more than 429 million visits.