

Maia, June 26<sup>th</sup> 2013

**More than 70% of the Gross Lettable Area already let**  
**Passeio das Águas Shopping brings important brands to the state of Goiás**

- Largest Shopping Centre in the state of Goiás will be inaugurated in the 4<sup>th</sup> quarter
- Development will bring together prestigious brands
- With a bold architecture, the Centre will have 277 shops
- More than 6,300 jobs will be created after the opening

Sonae Sierra, through its subsidiary, Sonae Sierra Brasil, has just organized the 'Key Delivery' ceremony for the tenants of **Passeio das Águas Shopping**, located in the city of Goiânia (state of Goiás), thus strengthening its presence in the country. Scheduled to be inaugurated in the fourth quarter of this year, the Centre will have about 80.000 m<sup>2</sup> of GLA (Gross Lettable Area), in an investment of about €130 million (R\$ 384 million) expected to create more than 6,300 direct jobs after its opening.

Passeio das Águas Shopping will have a total of 277 shops, ten of which of large dimensions and nine others of medium dimensions, a supermarket, three leisure areas and seven cinemas. We highlight the Centre's large variety of gastronomic options, in a total of 36 restaurants and fast food chains. The Centre also features a great parking capacity, with a total of 4,000 parking spaces.

The largest Shopping Centre in the state of Goiás, Passeio das Águas Shopping is located in the northern area of the city to serve a catchment area of 1.6 million inhabitants, and will offer the inhabitants of Goiânia international and national brands new to the region, as well as several local brands.

"It's a great satisfaction to witness the fast-paced of Passeio das Águas Shopping, the first Centre we develop in the Midwestern region of Brazil, which represents another step in the strengthening of Sonae Sierra's presence in Brazil", states **Fernando Guedes de Oliveira, Sonae Sierra's CEO**. "This is an innovative project that strongly integrates culture and leisure with the commercial aspect, and we hope it becomes a reference for the city of Goiânia and its

entire region", he adds.

## **Architectural Project**

As a company specialized in the development of thematic shopping centres, Passeio das Águas Shopping is no exception as it presents a concept inspired on several natural elements such as water and butterflies, which are present all over the Centre, making it blend perfectly in its location and taking full advantage of the 280.000 m<sup>2</sup> site where it's being developed.

## **Sustainability**

The Passeio das Águas Shopping project adopts the most modern eco-efficient solutions to reduce energy and water consumption. The shopping centre will feature last-generation operational management systems, highly efficient equipment and a system for the collection of rain water, which will be used for fire-fighting networks, irrigation and cleaning. The development will privilege natural light through skylights that cover the full extension of the mall and the 20 meter high glass façade in the food court, which saves energy and enhances visitors' comfort.

The new shopping centre also innovates in terms of environment friendly transport solutions by offering two underground parking lots for more than 200 bicycles and also exclusive spaces for electric cars with charging stations.

## **Sonae Sierra in Brazil**

With the inauguration of Passeio das Águas Shopping, Sonae Sierra strengthens its presence in Brazil, a country where it currently owns 9 shopping centres for a total GLA of 324.199 m<sup>2</sup> and also manages two other shopping centres for third parties. Last May, Boulevard Londrina Shopping was inaugurated, which represented an investment of €122 million. With 216 shops, Boulevard Londrina Shopping has 47,800 m<sup>2</sup> of GLA and created more than three thousand jobs.

In the past two years, Sonae Sierra Brasil invested more than €331 million, providing more than 11 thousand jobs between the recently inaugurated Uberlândia Shopping, Boulevard Londrina Shopping and the actual project in development Passeio das Águas Shopping, thus strengthening its ongoing bet in the country.

## **About Sonae Sierra**

Sonae Sierra, [www.sonaesierra.com](http://www.sonaesierra.com), is the international Shopping Centre specialist, with a passion for creating innovative shopping experiences. The Company owns 48 shopping centres and is present in 11 countries: Portugal, Spain, Italy, Germany, Greece, Romania, Croatia, Morocco, Algeria, Colombia and Brazil. Sonae Sierra manages more than 70 Shopping Centres with a market value of more than €5.8 billion euros, and a total Gross Lettable Area of about 2.3 million m2 with about 8,500 tenants. In 2012, the Company welcomed 426 million visits in the Shopping Centres it manages. Currently, Sonae Sierra has 6 projects under development, including 4 for clients, and 5 new projects in pipeline.