

# PRESS RELEASE

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## Sonae Sierra wins services contract for the largest mall in South-East Europe, Prishtina Mall

- Sonae Sierra will provide leasing and consultancy services to the shopping centre.
- The company continues to expand its portfolio under management for third parties, bringing added value to its clients.

Sierra has closed an agreement with the owners of Prishtina Mall, the newest shopping centre set to shortly open in Kosovo, to provide consultancy services for the retail and entertainment scheme.

Covering 239,000 sqm and with a GLA of 115,000 sqm, as well as offering parking for over 3,500 cars, Prishtina Mall will be the biggest shopping and entertainment mall in South-East Europe.

Sierra will provide consultancy services with regard to the tenant mix and operational aspects of the shopping centre, including consultancy on the mall activation.

The contract builds on Sierra's long-standing international footprint and unique competencies in property management and leasing services, and the company's capacity to prepare its portfolio of shopping centres under management for the future, through the creation of differentiating and multi-channel experiences, adding value to consumers, tenants, and partners.

**Cristina Santos, Managing Director of Property Management of Sonae Sierra**, said: *"We are delighted to see our decades of experience in leasing, managing and activating retail spaces once again pay off with this substantial contract. Our considerable knowledge of the international retail landscape means that we remain a far-sighted partner to have when developing innovative concepts like Prishtina Mall. This dynamic retail and leisure destination will change the city for good."*

Situated at the intersection of the M2 and M25 highways south of the capital city's downtown, Prishtina Mall will host a variety of internationally-branded anchors and tenants, including fashion and furniture stores, a multiplex cinema, children's play centre, multiple restaurants and sector leading entertainment venues, with an extensive food court and dining terrace, over three and a half levels.

Recognised for its eco-friendly structure, accessibility, and modern architecture Prishtina Mall has already attracted many international plaudits. Including the 5 Star Best Retail Architecture Award at the International Property Awards.

### **About Sonae Sierra**

We pursue an integrated approach to real estate. We find solid platforms from which we can create sound investments, all around the world. From shopping to public or living spaces, from management to turnkey projects, we are the most far-sighted partner to have when developing innovative concepts.

Sierra has 6 development projects and 1 expansion currently underway and approximately €8 billion in assets under management. The company also manages 10 investment vehicles for institutional or retail investors, worth € 4.8 billion in OMV.

For more information, visit [www.sonaesierra.com](http://www.sonaesierra.com)