

Promoting best environmental performance with the Planet Sierra Tenant Award

Following the success of our Personæ Tenant Award for S&H which we promoted for three consecutive years, in 2010 we launched the first edition of the Planet Sierra Tenant Award. The aim of the Planet Sierra Tenant Award is not only to recognise tenants with outstanding environmental performance but also to encourage as many tenants as possible to participate and learn from the experience of others, thereby promoting the dissemination of good practices across our centres. All tenants wishing to enter the awards are subject to an assessment on a range of environmental aspects, and those which achieve a good average rating across all aspects are invited to present an award submission highlighting the initiatives they have implemented to improve their environmental performance.

We received 84 applications, and presented a total of 14 awards to tenants across Europe and Brazil in three categories: one for large units or units belonging to chains; one for supermarkets and hypermarkets, and one for all other shops. Winners included McDonalds, which was recognised for recycling practices, sustainable sourcing of packaging materials and energy and water saving equipment; Jumbo hypermarket, which was distinguished for its environmental management practices, the use of harvested rainwater and for having achieved impressive results in reducing waste production; and Ornimundo, a pet shop which has in place an ISO 14001-certified Environmental Management System and has taken actions to reduce energy consumption and CO2 emissions, as well as promote the protection of wild animals.

The Planet Sierra Tenant Award will now be presented bi-annually, alternating with the Personæ Tenant Award for S&H.