

Maia, Portugal – March 3rd 2015

Sonae Sierra Shopping Centres in Brazil awarded the "LIDE Shopping Centers Prize"

- Passeio das Águas Shopping and Uberlândia Shopping win the "Architecture and Design" and "Distinction in Marketing" categories

Two Sonae Sierra Brazil shopping centres, Passeio das Águas Shopping and Uberlândia Shopping, have recently been awarded the "LIDE Shopping Centers" Prize in the 2nd edition of the Brazilian Shopping Centre Forum.

Passeio das Águas Shopping, in Goiânia, won the "Architecture and Design" category. Opened in October 2013, it was conceived as a tribute to the natural beauty of the region and its architecture and design inspired by natural elements such as water and butterflies.

Uberlândia Shopping, in Uberlândia (Minas Gerais) was the winner in the "Distinction in Marketing" category for its "Pass VIP Card" that rewards special customers with free parking for six months.

The aim of the "LIDE Shopping Centers Prize" is to recognise the most outstanding companies that gave its contribution to the development of the sector in Brazil. The organisers of the event, in coordination with the LIDE Management Committee, analyse and evaluate companies by the projects and initiatives undertaken, and select the winners using pre-established criteria.

About Sonae Sierra

Sonae Sierra, www.sonaesierra.com, is the international Shopping Centre specialist, with a passion for creating innovative shopping experiences. The Company owns 46 shopping centres with a market value of more than €5.9 billion euros, and is present in 4 continents and 14 countries: Portugal, Algeria, Azerbaijan, Brazil, China, Colombia, Germany, Greece, Italy, Morocco, Romania, Russia, Spain and Turkey. Sonae Sierra manages and/or lets 88 Shopping Centres with a total Gross Lettable Area of 2.7 million m² and about 8,300 tenants. In 2013, the Company welcomed more than 406 million visits in the Shopping Centres it manages. Currently, Sonae Sierra has 7 projects under development, including 3 for clients, and 4 new projects in pipeline.